Innovation and Incubation Centre

Shri Guru Ram Rai Univesity Dehradun, Uttarakhand

28th February 2024:

Exhibited the IIC stall at the Kishan Mela:

Exhibited products of Mountain Bakes, and the Bhitoli Women Social Research and Rural Development Centre Nainital.



Dr. Dwarika Maithani Director- IIC, SGRR University

About the Exhibition

On Wednesday, the 28th of February 2024, we exhibited in the Kishan Mela with our Mountain Bakes enterprise product: sugar-free millet cookies, etc. The Innovation and Incubation Centre, Shri Guru Ram Rai University, Dehradun also help out the Bhitoli Women Social Research and Rural Development Centre Nainital in branding and selling their products in the Kishan Mela.

Glimpse of the IIC stall at the Kishan Mela:









